

This listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims

Claim 1 (original). A method of photographing the skin of a person, said method comprising: (i) illuminating said skin with at least one light source, wherein said light source either emits substantially only light having a wavelength from about 380 to about 430 nm or emits light through a filter that emits substantially only light having a wavelength from about 380 to about 430 nm; and (ii) capturing the image of said illuminated skin with a camera; wherein the light entering said camera is also filtered with a long pass filter, wherein said long pass filter substantially eliminates light having a wavelength below about 400 nm.

Claim 2 (original). A method of claim 1, wherein said light source emits light through a filter that emits substantially only light having a wavelength from about 380 to about 430 nm.

Claim 3 (original). A method of claim 1, wherein said long pass filter filters such light prior to entering the lens of such camera.

Claim 4 (original). A method of claim 1, wherein said long pass filter substantially eliminates light having a wavelength below about 440 nm.

Claim 5 (original). A method of claim 2, wherein said long pass filter substantially eliminates light having a wavelength below about 440 nm.

Claim 6 (original). A method of claim 3, wherein said long pass filter substantially eliminates light having a wavelength below about 440 nm.

Claim 7 (original). A method of promoting a skin care product, said method comprising: (i) illuminating said skin with at least one light source, wherein said light source either emits substantially only light having a wavelength from about 380 to about 430 nm or emits light

through a filter that emits substantially only light having a wavelength from about 380 to about 430 nm; (ii) capturing the image of said illuminated skin with a camera, wherein the light entering said camera is also filtered with a long pass filter, wherein said long pass filter substantially eliminates light having a wavelength below about 400 nm; (iii) presenting said image to said person; and (iv) suggesting skin care products based upon said person's review of said image.

Claim 8 (original). A method of claim 7, wherein said method further comprises presenting said person with one or more questions relating to said presented image and said suggestion of skin care products is based upon said person's answers to said one or more questions.

Claim 9 (original). A method of claim 7, wherein said light source emits light through a filter that emits substantially only light having a wavelength from about 380 to about 430 nm.

Claim 10 (original). A method of claim 8, wherein said light source emits light through a filter that emits substantially only light having a wavelength from about 380 to about 430 nm.

Claim 11 (original). A method of claim 7, wherein said long pass filter filters such light prior to entering the lens of such camera.

Claim 12 (original). A method of claim 8, wherein said long pass filter filters such light prior to entering the lens of such camera.

Claim 13 (original). A method of claim 7, wherein said long pass filter substantially eliminates light having a wavelength below about 440 nm.

Claim 14 (original). A method of claim 8, wherein said long pass filter substantially eliminates light having a wavelength below about 440 nm.

Claim 15 (original). A method of claim 9, wherein said long pass filter substantially eliminates light having a wavelength below about 440 nm.

Claim 16 (original). A method of claim 10, wherein said long pass filter substantially eliminates light having a wavelength below about 440 nm.

Claim 17 (original). A method of claim 7, wherein said camera is a digital camera and said subject is presented with an image showing only the green channel of the RGB image captured by said digital camera.

Claim 18 (original). A method of claim 8, wherein said camera is a digital camera and said subject is presented with an image showing only the green channel of the RGB image captured by said digital camera.

Claim 19 (original). A method of claim 9, wherein said camera is a digital camera and said subject is presented with an image showing only the green channel of the RGB image captured by said digital camera.

Claim 20 (original). A method of claim 10, wherein said camera is a digital camera and said subject is presented with an image showing only the green channel of the RGB image captured by said digital camera.

Claim 21 (original). A method of claim 13, wherein said camera is a digital camera and said subject is presented with an image showing only the green channel of the RGB image captured by said digital camera.

Claim 22 (original). A method of claim 14, wherein said camera is a digital camera and said subject is presented with an image showing only the green channel of the RGB image captured by

said digital camera.

Claim 23 (original). A method of claim 15, wherein said camera is a digital camera and said subject is presented with an image showing only the green channel of the RGB image captured by said digital camera.

Claim 24 (original). A method of claim 16, wherein said camera is a digital camera and said subject is presented with an image showing only the green channel of the RGB image captured by said digital camera.